THE STATE of ALASKA
GOVERNOR MIKE DUNLEAVY

Department of Commerce, Community, and Economic Development

Alcohol and Marijuana Control Office

550 West 7th Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

MEMORANDUM

TO: Marijuana Control Board

DATE: June 19, 2024

FROM: Jane P. Sawyer,
Program Coordinator

RE: Hotel or Motel Endorsement for
Fifth Avenue Bistro & Bar.
Master License BDTL 4696

This is an application for a Hotel or Motel Endorsement by Beverage Dispensary Tourism Licensee JL Hotel Seward, LLC dba Fifth Avenue Bistro & Bar in Seward.

Review diagrams provided by licensee and determine which area or areas to approve under this endorsement.

Sec. 04.09.430. Hotel or motel endorsement. (a) A hotel or motel endorsement authorizes the holder of a beverage dispensary license or a beverage dispensary tourism license that is a hotel, motel, resort, or similar business premises that caters to the traveling public as a substantial part of its business to sell or serve alcoholic beverages on the licensed premises, including in a dining room, banquet room, and other public areas approved by the board, and in guest rooms.

(b) The biennial fee for a hotel or motel endorsement is $200.

(c) The holder of a beverage dispensary license or a beverage dispensary tourism license that is a hotel, motel, resort, or similar business premises that caters to the traveling public as a substantial part of its business shall apply for a multiple fixed counter endorsement under AS 04.09.420 to sell or serve alcoholic beverages at a secondary location located in a building different than the licensed premises for the beverage dispensary license or a beverage dispensary tourism license if the different building

(1) is located on the same property as, adjacent to, or attached to the originally licensed premises;

(2) principally caters to guests of the hotel or motel; and

(3) principally encourages the tourism trade at the hotel or motel.

(d) The holder of a hotel or motel endorsement may stock alcoholic beverages in guest rooms, for sale and consumption only in the guest room. Alcoholic beverages stocked under this subsection must be stocked by an employee who is 21 years of age or older, may not be supplied or resupplied during hours that the sale of alcoholic beverages is prohibited as provided under AS 04.16.010(a) and (d), and must be stored in a unit using a key or combination lock system within the guest room. A key lock system must be designed to prevent the removal of the key unless the unit is locked. Except for the licensee, or an agent or employee of the licensee, a key or combination enabling a person to obtain alcoholic beverages stocked in a guest room may be provided only to a guest who occupies the room and who is 21 years of age or older.

(e) The holder of a hotel or motel endorsement shall exercise control over conduct of the business in all areas of the licensed premises.

(f) The holder of a beverage dispensary license or a beverage dispensary tourism license who engages in activity under this section without an endorsement under this section commits the offense of unendorsed hotel or motel service.

(g) The holder of a hotel or motel endorsement who fails to comply with the requirements of this section commits the offense of hotel or motel endorsement noncompliance.

(h) Unendorsed hotel or motel service is a violation and is punishable by a fine of $500.

(i) Hotel or motel endorsement noncompliance is a violation.